

H&Y MANUFACTURING LTD.

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OUR COMPANY PROFILE







H & Y MANUFACTURING LTD.

Alpha Centauri St., San Ignacio, Cayo, Belize C.A. 622-3745 | 613-3745





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NOTE:

At H&Y Manufacturing Ltd., we take pride in our ability to develop superior cleaning solutions that make a difference in the lives of our customers. With a strong commitment to quality, sustainability, and customer satisfaction, we look forward to serving you and your household needs.





INTRODUCTION

Welcome to H&Y Manufacturing Ltd., a leading manufacturer of high-quality household cleaning products. With a commitment to innovation and a focus on customer satisfaction, we pride ourselves on producing exceptional dishwashing liquid soaps and liquid hand soaps that meet the diverse needs of our customers.

Founded in 2020 by Mr. Henry Cruz, H&Y Manufacturing Ltd. has quickly gained recognition in the industry for its dedication to producing effective, environmentally-friendly cleaning solutions. Our flagship products, the **PROMAX** dishwashing liquid soap and **BEST CHOICE** liquid hand soaps, have become household staples, trusted by families in Belize.

At H&Y Manufacturing Ltd., we understand the importance of not only effectively cleaning your dishes and hands but also ensuring gentle care for your skin. Our products are specially formulated to be antibacterial, biodegradable, and soft to the hands, providing a superior cleaning experience while keeping your skin healthy and protected.





INTRODUCTION

Continuing our commitment to innovation, we are excited to introduce our latest addition to the H&Y family: **ISABELA** Liquid Detergent for clothes. Designed to deliver outstanding cleaning performance, **ISABELA** is a testament to our relentless pursuit of excellence in household care. Its powerful formula tackles tough stains while maintaining the integrity of your fabrics, leaving them fresh and clean.

But our journey doesn't end there. We are eagerly preparing to launch the **ISABELA** fabric softener and antibacterial multipurpose cleaner, products that will enhance your home cleaning routine. Infused with a delightful and long-lasting fresh scent, these upcoming additions will transform your cleaning experience, ensuring a clean and fragrant living environment for you and your loved ones.

At H&Y Manufacturing Ltd., we take pride in our ability to develop superior cleaning solutions that make a difference in the lives of our customers. With a strong commitment to quality, sustainability, and customer satisfaction, we look forward to serving you and your household needs.





INTRODUCTION

Our clients choose H&Y Manufacturing Ltd. for products that deliver exceptional cleanliness, gentle care, and a lasting fresh scent – because we believe in creating a cleaner, happier home for everyone.



H&Y MANUFACTURING LTD. MISSION

Our mission is to provide households with high-quality, environmentally-friendly cleaning products...

At H&Y Manufacturing Ltd., our mission is to provide households with high-quality, environmentally-friendly cleaning products that promote cleanliness, well-being, and a sustainable future. We are dedicated to developing innovative solutions that deliver exceptional performance while caring for the health and safety of our customers and the planet.



NOTE:





H&Y MANUFACTURING LTD. VISION

Our vision at
H&Y Manufacturing Ltd. is to be
the leader in the household
cleaning industry in Belize,
recognized for our commitment
to excellence, innovation, and
environmental stewardship. We
strive to be the preferred choice
for customers seeking effective
and sustainable cleaning
solutions that enhance their
daily lives.



ORGANIZATIONAL CHART

HENRY CRUZ
PRESIDENT & CEO

YULY CRUZ
VICE PRESIDENT

HARITH MORALEZ SALES & OPS. MANAGER MARIO
RODRIGUEZ
PRODUCTION MANAGER

ACCOUNTS DEPARTMENT

WAREHOUSE & LOGISTICS DEPT.

REYNALDO
ROMERO
SALES REPRESENTATIVE

EMIR CHIN

SALES REPRESENTATIVE

ORLIN ORTIZ
PRODUCTION TECH.

JOSE MIRANDA
PRODUCTION STAFF

LUIS GARCIAACCOUNTS CLERK

AURY CRUZ
ACCOUNTS CLERK

RUBEN GARCIA
TRUCK DRIVER

TRUCK ASSTS.









H&Y MANUFACTURING LTD. CORE VALUES



Quality: We are committed to maintaining the highest standards of quality in every aspect of our business. From product development to manufacturing and customer service, we strive for excellence and continuous improvement.



Sustainability: We believe in responsible manufacturing practices that minimize our environmental impact. We are dedicated to developing eco-friendly products, promoting recycling, and reducing waste throughout our operations.



Customer Satisfaction:

Our customers are at the heart of everything we do. We prioritize their needs, listen to their feedback, and consistently deliver products that exceed their expectations. We are committed to building long-lasting relationships based on trust and mutual respect.



Innovation: We embrace innovation as a driving force behind our success. Through research, development, and technological advancements, we continuously strive to improve our products and introduce new solutions that address the evolving needs of our customers.





Integrity: We conduct our business with the highest level of integrity, honesty, and ethical standards. We are transparent in our practices, honor our commitments, and treat all stakeholders with fairness and respect.

QUALITY
SUSTAINABILITY
CUSTOMER
SATISFACTION
INNOVATION
INTEGRITY



H&Y MANUFACTURING LTD. GUIDING PRINCIPLES

Sustainability: We prioritize sustainable practices in all aspects of our operations, from sourcing raw materials to packaging and distribution. We aim to minimize our carbon footprint and contribute to a greener future.

Safety: The safety and well-being of our customers, employees, and communities are of utmost importance to us. We adhere to strict safety standards, ensuring that our products are safe to use and environmentally friendly.

Continuous Improvement: We foster a culture of continuous improvement, encouraging our employees to seek innovative solutions, embrace learning opportunities, and strive for personal and professional growth. We value feedback and use it to drive positive change.

Collaboration: We believe in the power of collaboration. We work closely with our partners, suppliers, and customers to create mutually beneficial relationships, leveraging collective expertise to deliver superior products and services.

Social Responsibility: We are committed to making a positive impact on society. We support local communities through various initiatives, promote diversity and inclusion, and actively engage in philanthropic activities that contribute to the well-being of society.

At H&Y Manufacturing Ltd., our mission, vision, core values, and guiding principles form the foundation of our company culture and guide our decision-making process. We are dedicated to upholding these principles as we continue to innovate, grow, and contribute to a cleaner and more sustainable world.





OVERVIEW OF PRODUCTS

At H&Y Manufacturing Ltd., we take pride in developing products that promote cleanliness, hygiene, and well-being. Our product range encompasses dishwashing, hand hygiene, laundry care, and upcoming household cleaning solutions. With our commitment to quality, environmental sustainability, and customer satisfaction, we strive to make a positive impact in homes worldwide.

H&Y Manufacturing Ltd. is proud to offer a diverse range of high-quality cleaning products designed to meet the needs of households in Belize and the world. Our commitment to excellence, innovation, and sustainability drives us to create effective and environmentally-friendly solutions. Here is an overview of our exceptional product lineup:



PROMAX

DISHWASHING LIQUID SOAP

Our **PROMAX** dishwashing liquid soap is a trusted choice for sparkling clean dishes. Formulated with antibacterial properties, it effectively removes grease, food residue, and tough stains. With its biodegradable formula, **PROMAX** is gentle on the environment while providing superior cleaning power. Enjoy the efficiency and cleanliness of our dishwashing liquid soap in your kitchen.

Available in:

2.8 Liters (6 un)
Washes over 4050 dishes
1000 mL (12 un)
Washes over 1450 dishes
500 mL (24 un)
Washes over 725 dishes







BEST CHOICE

LIQUID HAND SOAP

Our **BEST CHOICE** liquid hand soaps are designed to keep your hands clean, fresh, and soft. Available in enticing scents like **BUBBLE GUM**, **BRISA MARINA**, and **FLORAL-HERBAL**, these antibacterial soaps effectively eliminate germs while providing a gentle and moisturizing cleansing experience. Trust BEST CHOICE to keep your hands hygienic and nourished throughout the day.

Available in:

460 mL (24un)

1000 mL (12 un)

3.6L (6 un)

BEST CHOICE Liquid Hand Soap









ISABELA

LIQUID DETERGENT FOR CLOTHES

Introducing **ISABELA** Liquid Detergent for clothes. This powerful laundry detergent is specially formulated to remove stubborn stains and maintain the integrity of your fabrics. With **ISABELA**, you can trust that your clothes will come out brilliantly clean and smelling fresh. Say goodbye to tough stains and hello to impeccable laundry results.

Available:

450 mL (24 un)

900 mL (12 un)

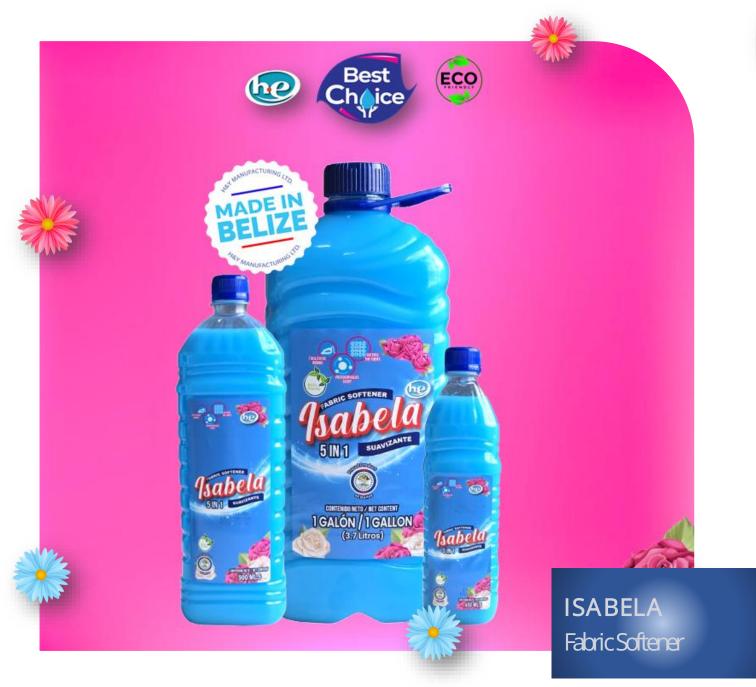
1 Gallon (6 un)

5 Gallon (1 un)















Isabela Fabric Softener is the perfect companion to Isabela Liquid Detergent, delivering a gentle softness and long-lasting freshness to your laundry. Specially formulated to reduce wrinkles, prevent static cling, and leave fabrics feeling smooth, Isabela Fabric Softener enhances every wash with a refreshing scent. Experience the ultimate care for your clothes with Isabela—because softness matters!

Available: 450 mL (24 un) 900 mL (12 un) 1 Gallon (6 un)



FASCINANT DISINFECTANTS

Our Fascinant Antibacterial
Multipurpose Cleaner is a versatile cleaner that is specially formulated to tackle various household cleaning tasks while providing effective antibacterial action. With a long-lasting fresh scent, it will transform your cleaning routine and leave your home smelling delightful and clean.



WHY CLIENTS CHOOSE US





Clients choose H&Y Manufacturing Ltd. for superior cleaning products that deliver exceptional results, while keeping their health, well-being, and the environment in mind.



Experience the difference with our range of products designed to enhance your daily cleaning routine.



H&Y Manufacturing Ltd. offers a wide range of household cleaning products across different categories, providing comprehensive solutions for your cleaning needs.







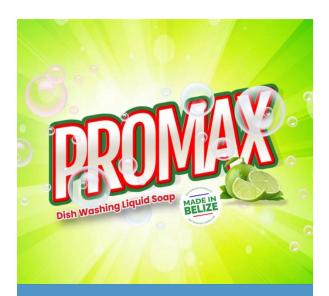
Each of these categories represents our commitment to producing exceptional cleaning solutions that prioritize effectiveness, sustainability, and user satisfaction. Whether you're looking for a powerful dishwashing liquid, gentle liquid hand soaps, effective laundry care products, or upcoming fabric softeners and antibacterial multipurpose cleaners, H&Y Manufacturing Ltd. has you covered.

Our products are carefully formulated to provide superior cleaning performance while considering the health and well-being of our customers and the environment. Trust H&Y Manufacturing Ltd. to deliver innovative, high-quality products that make your cleaning tasks easier and more enjoyable.



HIGHLIGHTS OF OUR KEY PRODUCTS

These flagship offerings from H&Y Manufacturing Ltd. demonstrate our commitment to delivering effective, high-quality cleaning products. With features such as antibacterial properties, biodegradability, gentle care, and enticing scents, our key products provide exceptional cleanliness, hygiene, and well-being for households. Trust in the reliability and performance of our flagship offerings to meet your cleaning needs and elevate your cleaning experience.



PROMAXX

Antibacterial formula that effectively removes grease, food residue, and tough stains from dishes.

Biodegradable formulation that ensures minimal environmental impact.

Provides superior cleaning power while remaining gentle on hands.



BEST CHOICE

Available in enticing scents like bubble gum, brisa marina, and floralherbal.

Antibacterial properties that eliminate germs and promote hand hygiene.

Moisturizing and gentle on the skin, leaving hands clean, fresh, and soft.



ISABELA

Powerful formula designed to tackle tough stains and maintain fabric integrity.

Delivers outstanding cleaning performance for a wide range of fabrics.

Ensures fresh and clean results, leaving clothes looking their best.



ISABELA

Fabric Softener: Provides luxurious softness and a long-lasting fresh scent to your laundry.

Antibacterial Multipurpose Cleaner: Versatile cleaner with antibacterial action, leaving your home clean and fresh.



QUALITY & INNOVATION IN PRODUCT DEVELOPMENT



Stringent Quality Standards:

We adhere to rigorous quality control measures at every stage of production, from sourcing raw materials to manufacturing and packaging.

Our dedicated quality assurance team conducts thorough testing and inspections to ensure that our products meet the highest industry standards.

We continuously review and improve our manufacturing processes to optimize quality, consistency, and performance.



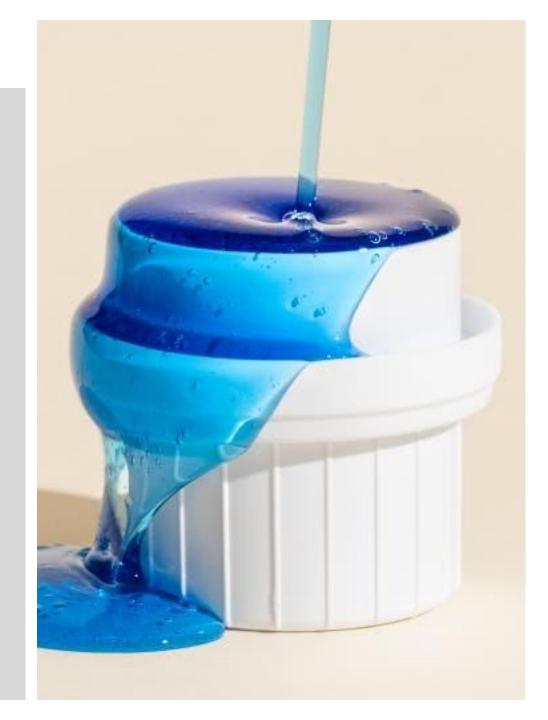
Research and Development:

Innovation is at the core of our product development. Our experienced research and development team continually explores new technologies, ingredients, and formulations to create cutting-edge cleaning solutions.

We stay abreast of industry trends, consumer preferences, and environmental concerns to develop products that are effective, sustainable, and align with customer needs.

Through extensive research, testing, and collaboration, we drive innovation and bring new and improved products to the market.

At H&Y Manufacturing Ltd., we place a strong emphasis on quality and innovation in every aspect of our product development process.





QUALITY & INNOVATION IN PRODUCT DEVELOPMENT



Continuous Improvement:

We foster a culture of continuous improvement, encouraging feedback from customers, employees, and partners.

Feedback and insights are integral to our product development process, enabling us to identify areas for enhancement and refine our existing offerings.

We actively seek customer input, conduct market research, and analyze industry trends to stay ahead of the curve and provide innovative solutions.



Eco-friendly Formulations:

We are committed to sustainability and eco-friendly practices. Our product development efforts focus on creating formulations that are biodegradable, minimizing the impact on the environment.

We strive to use ingredients that are environmentally responsible and promote eco-conscious choices in the household cleaning industry.

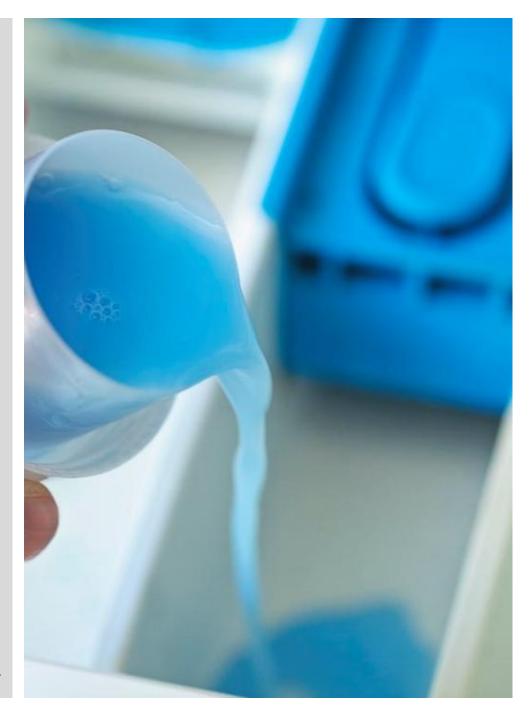


Customer-Centric Approach:

We prioritize customer satisfaction and take customer feedback seriously. Understanding their needs and preferences is fundamental to our product development strategy.

By actively engaging with our customers, we gain valuable insights that guide our innovation efforts, ensuring that our products deliver the performance and features that they seek.







QUALITY & INNOVATION IN PRODUCT DEVELOPMENT

At H&Y Manufacturing Ltd., our commitment to quality and innovation in product development is unwavering. By leveraging stringent quality standards, research and development initiatives, continuous improvement, and a customer-centric approach, we consistently deliver innovative and high-quality cleaning products that meet the evolving needs of our customers and contribute to a cleaner and more sustainable world.







Our manufacturing facilities are modern and well-equipped, designed to meet the highest industry standards for cleanliness, safety, and efficiency.

MANUFACTURING CAPABILITIES

H&Y Manufacturing Ltd. takes pride in its state-of-the-art manufacturing facilities, which are equipped with advanced machinery, technology, and production techniques to ensure exceptional product quality and efficiency. Here is an overview of our manufacturing capabilities:

MANUFACTURING FACILITIES

Our manufacturing facilities are modern and well-equipped, designed to meet the highest industry standards for cleanliness, safety, and efficiency.

We have invested in creating a well-organized and streamlined production environment to optimize workflow and maximize productivity.

Production Capacity and Capabilities:

With our robust manufacturing capabilities, we have the capacity to produce a substantial volume of cleaning products to meet market demand.

Our production lines are flexible and adaptable, allowing us to efficiently manufacture different product lines, sizes, and packaging options.

We have the capability to respond quickly to market trends and customer demands, ensuring timely delivery of our products.

Quality Control Processes and Certifications:

Quality control is a top priority at H&Y Manufacturing Ltd. We have established stringent quality control processes throughout our manufacturing operations.

Our quality control team conducts comprehensive inspections and tests at various stages of production to ensure that our products meet the highest standards of quality, effectiveness, and safety.

We have applied to be certified to attest our commitment to quality, such as ISO certifications, which demonstrate our adherence to international quality management standards.





MANUFACTURING FACILITIES

Emphasis on Advanced Machinery, Technology, or Production Techniques:

H&Y Manufacturing Ltd. places a strong emphasis on utilizing advanced machinery, technology, and production techniques to enhance our manufacturing capabilities.

We invest in cutting-edge equipment and technologies that improve efficiency, accuracy, and product consistency.

Advanced production techniques and automated processes are employed to minimize errors, optimize resource utilization, and ensure precise formulation and packaging.

Continuous Improvement and Innovation:

We continually strive for improvement and innovation in our manufacturing processes. This includes evaluating and integrating emerging technologies and methodologies to enhance productivity, sustainability, and product quality.

Our dedicated research and development team works closely with our manufacturing department to explore innovative production techniques and optimize formulations.

At H&Y Manufacturing Ltd., our manufacturing capabilities underscore our commitment to delivering high-quality cleaning products efficiently and effectively. Through our modern facilities, extensive production capacity, stringent quality control processes, and utilization of advanced machinery and technology, we ensure that our customers receive products of the highest quality and reliability.







RESEARCH & DEVELOPMENT



NOTE:

We are committed to enhancing the performance, effectiveness, and sustainability of our products.



At H&Y Manufacturing Ltd., we recognize the importance of research and development (R&D) in driving innovation, product improvement, and staying abreast of market trends. Here is an overview of our R&D efforts:

EMPHASIS ON INNOVATION

Innovation is a key focus of our R&D initiatives. We strive to develop cutting-edge cleaning products that meet the evolving needs and preferences of our customers.

Our dedicated R&D team collaborates closely with product development, marketing, and quality control departments to identify areas for innovation and improvement.

We encourage a culture of creativity and exploration, fostering an environment where new ideas and concepts can flourish.

PRODUCT IMPROVEMENT

Continuous improvement is integral to our R&D efforts. We are committed to enhancing the performance, effectiveness, and sustainability of our products.

Through research and testing, we identify opportunities to optimize formulations, introduce new ingredients, and refine product features to deliver superior cleaning results.

Customer feedback plays a vital role in our product improvement initiatives, as we actively listen to our customers' needs and incorporate their input into our development process.

MARKET TRENDS & CONSUMER INSIGHTS:

We closely monitor market trends and consumer insights to ensure that our products align with changing preferences and emerging demands.

Our R&D team conducts thorough market research to gain a deep understanding of consumer behavior, evolving cleaning practices, and environmental concerns.

By staying attuned to market trends, we can proactively develop innovative solutions that address the evolving needs of our customers.







INNOVATIO

SUSTAINABLE RESEARCH & DEVELOPMENT

4

Sustainability is a core principle in our R&D efforts. We aim to develop eco-friendly cleaning solutions that minimize environmental impact.

Our R&D team explores sustainable ingredients, packaging materials, and manufacturing practices to create products that promote a greener and more sustainable future.

At H&Y Manufacturing Ltd., our robust research and development efforts underscore our commitment to innovation, product improvement, and staying ahead of market trends. By emphasizing creativity, continuous improvement, and sustainability, we strive to deliver cleaning products that exceed customer expectations and contribute to a cleaner and healthier world.

Research

Concept

Idea

QUALITY ASSURANCE

At H&Y Manufacturing Ltd., we have a steadfast commitment to ensuring the highest levels of quality in our products and achieving customer satisfaction. Here are the key aspects of our quality assurance efforts:





Commitment to Quality and Customer Satisfaction:

Quality is at the forefront of our operations. We strive to deliver products that meet or exceed customer expectations, providing effective and reliable cleaning solutions.

Our commitment to quality extends throughout our entire organization, from research and development to manufacturing, packaging, and customer service.







QUALITY ASSURANCE



or Feedback:

We greatly value customer feedback as it provides valuable insights into our products and services.

Through regular communication channels, such as customer surveys, feedback forms, and social media engagement, we encourage customers to share their experiences and opinions.

Customer testimonials and feedback help us assess customer satisfaction levels, identify areas for improvement, and refine our products to better meet their needs.







SUSTAINABILITY & CORPORATE SOCIAL RESPONSIBILITY

At H&Y Manufacturing Ltd., we are deeply committed to sustainability and corporate social responsibility. We recognize the importance of protecting the environment, promoting social wellbeing, and conducting business in an ethical manner. Here are the key aspects of our sustainability and corporate social responsibility initiatives:



Commitment to Environmental Sustainability:

We prioritize environmental sustainability throughout our operations. Our goal is to minimize our ecological footprint and contribute to a greener future.

We employ sustainable practices in our manufacturing processes, such as optimizing energy and water usage, reducing waste generation, and promoting recycling and responsible disposal methods.

We continuously evaluate and improve our packaging materials to minimize their environmental impact, favoring recyclable and eco-friendly options.

Initiatives Promoting Social Responsibility:

Social responsibility is at the core of our business values. We actively engage in initiatives that benefit society and contribute to the well-being of communities.

b.

We support local organizations and initiatives focused on education, health, and community development, aiming to make a positive impact on the lives of individuals and families.

We prioritize fair employment practices, providing a safe and inclusive work environment that promotes diversity, equality, and employee wellbeing.

NOTE: At H&Y Manufacturing Ltd., sustainability and corporate social responsibility are integral to our business philosophy. Through our commitment to environmental sustainability, social responsibility initiatives, ethical business practices, and community involvement, we strive to create a positive impact on the planet, society, and the communities in which we operate. We continuously seek opportunities to improve and innovate our practices, aligning our business goals with the well-being of the

C.

Ethical Business Practices:

We adhere to the highest ethical standards in all aspects of our business. Our commitment to integrity, honesty, and transparency is reflected in our relationships with stakeholders, employees, suppliers, and customers.

We maintain fair and ethical sourcing practices, ensuring that our raw materials are obtained responsibly and in compliance with applicable regulations and industry guidelines.

We prioritize the health and safety of our employees, implementing robust safety measures and providing training to ensure a secure work environment.

d.

Community Involvement:

environment and society at large.

We actively engage with the local community, participating in events, partnerships, and initiatives that foster community development and well-being.

We encourage our employees to volunteer and contribute their time and skills to community projects, empowering them to make a difference beyond the workplace.

We collaborate with local stakeholders to identify community needs and develop programs that address social, environmental, and economic challenges.





THANKYOU

On behalf of H&Y Manufacturing Ltd., we would like to express our sincere gratitude for your support and interest in our company. We are truly grateful for the opportunity to share our story, products, and values with you.

Your support plays a crucial role in our journey towards excellence and sustainability. With your trust and encouragement, we are inspired to continue our commitment to delivering high-quality cleaning products that not only meet your needs but also contribute to a cleaner and healthier world.

We would also like to extend our thanks to our dedicated employees, valued partners, and loyal customers. Your unwavering support, collaboration, and feedback have been invaluable in shaping our success and driving our continuous improvement.

At **H&Y Manufacturing Ltd.**, we remain dedicated to upholding our core values of quality, innovation, sustainability, and social responsibility. We are excited about the future and the opportunity to continue serving you with excellence.

Thank you once again for your trust and support. Together, let's build a cleaner, more sustainable future.









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